

Annex Media Managing Partner Speaker at Halton Region and Mississauga's MBEC E-Marketing Seminars

By Annex Media Marketing, Inc.

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Internet marketing strategy firm Annex Media announces Managing Partner, Carm Maesano, to speak at separate seminars focusing on ebusiness and internet marketing in Halton Region for the Halton Business Development Centre and Mississauga's MBEC.

Annex Media Marketing announces Carm Maesano, Managing Partner, will be the expert speaker in separate upcoming workshops focused on e-business and internet marketing. Both events are targeted at small and midsize business owners/managers – or entrepreneurs hoping to launch ventures - who would like to learn more about the internet channel and how it could help drive business results.

“Today, new businesses immediately view the internet as they primary place to market, while established businesses realize there’s an inevitable shift compelling them to spend finite marketing dollars online rather than off” says Carm Maesano, Managing Partner at Annex Media Marketing. “Whether you actually sell a product online is irrelevant, the vast majority of consumers today use the internet to research products and services before walking into any brick-and-mortar store these days. Your web presence today is arguably as important or more than your physical location” Maesano adds.

Halton Region’s Business Development Centre will be sponsoring their E-Business workshop to be held at Burlington Central Library Wednesday September 30, 2009 from 6:30 to 8:30pm.

MBEC, Mississauga’s Business Enterprise Centre, will be holding their E-Marketing workshop Thursday October 29, 2009 from 7-9 pm at the Mississauga Central Library.

For more information on these seminars, please contact Halton Region’s Business Development Centre or the Mississauga Business Enterprise Centre (MBEC) respectively for registration information and topic details.

To learn more about Annex Media Marketing, visit www.AnnexMediaMarketing.com.

<http://www.annexmediamarketing.com>

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About Annex Media Marketing, Inc.: Annex Media is a marketing company specializing in internet marketing to advance the online visibility of organizations large and small. Annex Media employs leading search engine optimization practices and search marketing strategies to ensure business leaders are harnessing the power of their web presence to drive targeted web traffic to increase leads and sales.

Based in Burlington, Ontario (Halton, Canada), Annex Media serves large multinational clients as well as small business. <http://www.annexmediamarketing.com>

Category Marketing, Internet, Business

Tags Internet Marketing, online marketing, SEO, search engine optimization, sem, search marketing,

e-business

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